NEWS RELEASE



December 2017

Prince Snow Resorts 2017–2018

Plans offering experiences that can only be enjoyed on snowy mountains. Riding a snowcat, visiting a snow ninja dojo and more are now available at all Prince Hotel Ski Resorts

Prince Hotels, Inc. (Head Office: 3-1-5, Toshima-ku, Tokyo; President: Shigeyoshi Akasaka; "Prince Hotels" below) now offers plans for ski slopes operating in Japan that make special use of the snowy mountain environment to provide plus one experiences there other than skiing and snowboarding to foreigner visiting Japan.

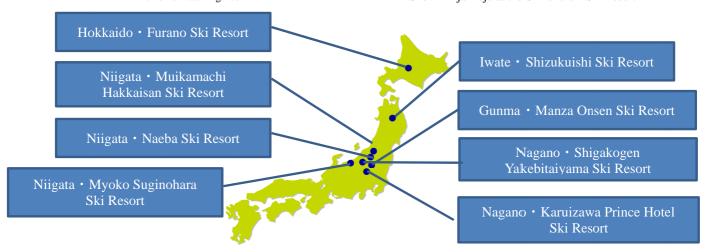
Under these plans, Prince Hotels have prepared various activities focusing on the characteristics of each ski slope. The activities include riding a snowcat, visiting a snow ninja dojo, going on a night tour to the mountaintop within a snow buggy, heading to the top of the mountain on a nighttime lift to gaze at the starry sky, and visiting a café made of snow.





Fireworks-Watching Tour

Snow Ninja Dojo at the Shizukuishi Ski Resort



≪For further information, Please contact≫

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[Special Snow Experiences at Main Ski Resorts]

Hokkaido•Furano Ski Resort

<< Period of Operation during 2017-2018 Season>> Sat, Nov 25, 2017 - Sun, May 6, 2018 (tent.)

[Furano Star Gazing Tour]...Go on a tour to gaze at the Furano sky full of stars and clear air.

Period Available Every day between Sat, Dec 23, 2017 (nat'l holiday) and Fri, Jan 26, 2018, every Fri and Sat between Feb 2 and Mar 24, 2018 and Sun, Feb 11, 2018

*Excluding Sun, Dec 31, 2017

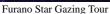
[Family Snow Land]...An area where families can enjoy activities in the snow together.

Period Available Sat, Dec 9, 2017 – Sat, Mar 31, 2018 (tent.)

[Furano Kan Kan Mura Snow Night Fantasy]...An area where families can enjoy nighttime activities together.

Period Available Sat, Dec 23, 2017 (nat'l holiday) – Sun, Mar 11, 2018 (tent.)







Family Snow Land



Furano Kan Kan Mura Snow Night Fantasy

Iwate • Shizukuishi Ski Resort

<< Period of Operation during 2017-2018 Season>> Sat, Dec 16, 2017 – Sun, Mar 25, 2018 (tent.)

[Shizukuishi Snow Land]...A park for playing in the snow that kids and their parents can both enjoy.

Period Available Sat, Dec 23, 2017 (nat'l holiday) - Sun, Mar 18, 2018

[Shizukuishi Ginga Ropeway]...The perfectly-clear air of Shizukuishi makes the light of the stars shine even brighter.

Take an excursion on the ropeway to gaze at a sky full of stars.

Period Available Sat, Dec 16, 2017, Fri, Dec 22, 2017 – Sun, Jan 7, 2018, every Sat between Sat, Jan 13 and Sat, Mar 17, 2018, Fri, Jan 26, Sun, Feb 11 and Fri, Feb 23, 2018

[Powder Ski Tour]...A popular tour for hardcore skiers seeking powder slopes.

Period Available Every Sat and Sun between Dec 30, 2017 and Mar 4, 2018, Tue, Jan 2, Wed, Jan 3, Mon, Jan 8 (nat'l holiday) and Mon, Feb 12, 2018 (nat'l holiday)

[Sunrise Tour]...On this approx. 9km round trip tour, you will ride a snowcat and enjoy the morning sun from the top of Mount Kodakakura.

Period Available Mon, Jan 1 (New Year's Day) – Wed, Jan 3, 2018, every Sun between Jan 7 and Mar 4, 2018, Mon, Jan 8, 2018 (nat'l holiday)



Shizukuishi Snow Land Tubing Park



Snowfield Cruise



Sunrise Tour

Niigata · Naeba Ski Resort

<< Period of Operation during 2017-2018 Season>> Sat, Dec 9, 2017 - Sun, May 6, 2018 (tent.)

[Night Cruise Tour]...On this tour, go for a ride on a snowcat to enjoy a star-filled sky and snowfields lit up by the light of the moon.

Period Available Sat, Dec 23, 2017 (nat'l holiday) - Sun, Mar 25, 2018 *Subject to change depending on snowfall and weather conditions.

[Fireworks-Watching Tour]...As fireworks color the night sky, gaze into the fantastic view from halfway up a ski slope while riding the snowcat.

Period Available Rocket fireworks event days during the period between Sat, Dec 23, 2017 (nat'l holiday) and Sat, Mar 31, 2018







Fireworks-Watching Tour

Niigata • Muikamachi Hakkaisan Ski Resort

<< Period of Operation during 2017-2018 Season>> Sat, Dec 23, 2017 (nat'l holiday) — Sun, Mar 18, 2018 (tent.) *Every Wed between Jan 10 and Mar 14, 2018 is a regular closing day



Snowshoes Experience Tour

[Snowshoes Experience Tour]...The exhilaration of walking on a snowfield is the highlight of this snowshoe experience.

Period Available Every Sat, Sun and holidays between Jan 13 and Mar 18, 2018

Niigata · Myoko Suginohara Ski Resort

<< Period of Operation during 2017-2018 Season>> Sat, Dec 23, 2017 – Sun, Apr 1, 2018 (tent.)

[2018 Dynamite Carnival in Suginosawa]

Enjoy a New Year's bonfire celebration, the reflection of fire-works projected on the snow, a big raffle, a food stall village, and more.

Period Available Sat, Jan 20, 2018

[Sightseeing Gondola]...Visitors who neither ski nor snowboard can also enjoy snowy sights while aboard a gondola.

Period Available Sat, Dec 23, 2017 (nat'l holiday) – Sun, Apr 1, 2018



2018 Dynamite Carnival in Suginosawa



Sightseeing Gondola

Gunma·Manza Onsen Ski Resort

<< Period of Operation during 2017-2018 Season>> Sat, Dec 9, 2017 - Sun, Apr 1, 2018 (tent.)

[Manza Snowfield]...An open space snowpark to enjoy sledding and tubing all day long.

Period Available Sat, Dec 23, 2017 (nat'l holiday) – Sun, Apr 1, 2018 *Subject to change depending on snowfall conditions.

[Snow Rafting]...Let a snowmobile swing you around in this mega-thrilling activity.

Period Available Every Sat, Sun and holiday between Dec 23, 2017 (nat'l holiday) and Apr 1, 2018/twice each day *Subject to change depending on snowfall conditions.







Snow Rafting

Nagano·Karuizawa Prince Hotel Ski Resort

<< Period of Operation during 2017-2018 Season>> Fri, Nov 3, 2017 (nat'l holiday) – Sun, Apr 1, 2018

[Night Adventure (Night Cruise)]...Explore the night ski slopes on an illuminated boat. Period Available Nighter operation days between Fri, Dec 29 2017 and Sun, Mar 4, 2018

[Night Adventure (Snow Buggy)]...A night tour that will take you to the top of the mountain in a snow buggy.

Period Available Nighter operation days between Fri, Dec 29 2017 and Sun, Mar 4, 2018

[Sightseeing Lift]...Visitors who neither ski nor snowboard can still enjoy wonderful scenery from the mountain top.

Period Available Sat, Dec 23, 2017 (nat'l holiday) - Sun, Apr 1, 2018



Night Adventure



Snow Buggy



Sightseeing Lift

Nagano•Shigakogen Yakebitaiyama Ski Resort

<< Period of Operation during 2017-2018 Season>> Sat, Dec 2, 2017 - Sun, Apr 8, 2018 (tent.)

[Yakebitaiyama Family Snow Park]···A snow park that offers six types of winter gear to enjoy.

Period Available Fri, Dec 22, 2017 - Sun, Apr 1, 2018

*Subject to change depending on snowfall conditions.

[Candle Night Kamakura Festival] · · · Create winter memories with Kamakura

(Japanese igloos) filled with fantastically
luminescent candles.

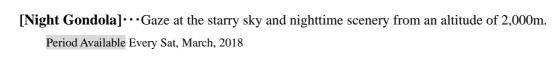
Period Available Sat, Jan 6, Sun, Jan 7 and Sat, Feb 17, 2018



Yakebitaiyama Family Snow Park



Candle Night Kamakura Festival





Night Gondola